

Durban International Film Festival

isiPhethu Programme at Belaire Suites Hotel

	Monday, 22 July	Tuesday, 23 July	Wednesday, 24 July	Thursday, 25 July	Friday, 26 July
09:00 - 11:00				SCREENING AT DENIS HURLEY CENTRE	
10:00 - 11:00	MARKETING, SALES & DISTRIBUTION with Diane Hay <i>The Business of Film - Introduction & Overview of Film Distribution</i>	MARKETING, SALES & DISTRIBUTION with Diane Hay <i>The Lifecycle of a Film - Taking a Film Through the Value Chain Case Study</i>	MARKETING, SALES & DISTRIBUTION with Diane Hay <i>Audience & Target Market - Why, Who, Where?</i>	MARKETING, SALES & DISTRIBUTION with Diane Hay <i>Sales Agent vs Distributor - Understanding the Difference & Determining Which One Fits Best</i>	MARKETING, SALES & DISTRIBUTION with Diane Hay <i>What Do I Need to Know as a Distributor - Key Objectives & Core focus</i>
10:00 - 12:00	SCHOOLS SCREENING (closed event)				
10:00 - 16:00	ISIZULU SCRIPTWRITING WORKSHOP with Edmund Mhlongo / Zunaïd Mansoor (closed event)	ISIZULU SCRIPTWRITING WORKSHOP with Edmund Mhlongo / Zunaïd Mansoor (closed event)	ISIZULU SCRIPTWRITING WORKSHOP with Edmund Mhlongo / Zunaïd Mansoor (closed event)	ISIZULU SCRIPTWRITING WORKSHOP with Edmund Mhlongo / Zunaïd Mansoor (closed event)	ISIZULU SCRIPTWRITING WORKSHOP with Edmund Mhlongo / Zunaïd Mansoor (closed event)
11:00 - 13:00				SCREENING AT DENIS HURLEY CENTRE	
11:30 - 12:30	MUSIC SCORING with Zwelibanzi Sisilana-Mavuka <i>Start with the End in Mind</i> An interactive masterclass on the importance of music in film. Aimed at providing basic knowledge of music rights for film makers and producers alike, on the ins and outs of music copyright.	MUSIC SCORING with Zwelibanzi Sisilana-Mavuka <i>Music Scoring & Production Music</i> A detailed overview of all of the singular components that make up a musical score for a film and/or audio-visual production. We'll be taking a deep dive into what makes a musical score special.	MUSIC SCORING with Zwelibanzi Sisilana-Mavuka <i>The Ins & Outs of Sound Design</i> Sound Design is an integral part of the creative musical score as it helps create the sonic identity of the production. Since the invention of digital technology & audio sampling, many modern films have been able to rely on digital samples to imitate the sound of acoustic instruments, and further create new sounds for new applications in future centric films.	MUSIC SCORING with Zwelibanzi Sisilana-Mavuka <i>Make It Real With Foley & SFX</i> Exploring the relationship between the live recording of sounds and sound effects to the visual accompanying picture.	MUSIC SCORING with Zwelibanzi Sisilana-Mavuka <i>Case Studies – What Worked & Why?</i> A deep dive look into highly acclaimed scores and why it is that they worked. We further look into the post production aspect of making the final product perfect.
12:00 - 14:00	SCREENING AT WUSHWINI PAN AFRICAN ARTS CENTRE	SCREENING AT KCAP	SCREENING AT CAP STUDIOS		SCREENING AT LUTHULI MUSEUM
13:30 - 14:30	INDUSTRY MEETS NFVF with Onke Dumeko <i>Funding Opportunities for Marketing & Distribution</i> One hour interactive session on empowering filmmakers on the process of successful funding and critical requirements. The session will feature an NFVF representative who will take attendees on the funding opportunities provided by the organisation, critical submission requirements and open and upcoming funding calls.	INDUSTRY MEETS FPB with Thabo Ndlovu & Andrew Sepabu <i>Registration & Licensing Registration / Regulatory Instruments and Enforcement</i> The processes of registering and licensing content with the FPB, as well as the regulatory measures and enforcement activities carried out by the board.	INDUSTRY MEETS DFO with Fezile Peko <i>Funding Opportunities at DFO</i> DFO has Development Programmes for emerging and experienced Filmmakers, as well support programmes for travelling to festivals and makers.	INDUSTRY MEETS KZN FILM with Luthando Mngomezulu, Asisipho Cwele & Nobulali Vimba <i>KZN Film in Action!</i> In celebration of 30 years of democracy – emerging filmmakers breaking boundaries with KZN Film programmes.	INDUSTRY MEETS SABC with David Makubiyane <i>Doing Business with the SABC</i> Opportunities presented by SABC+ and submitting proposals using the SABC portal.

15:00 - 16:00			<p>MEET THE MAKERS Owami Kayeni, Keyanna Kyd, Khetha Jama, Maqhawe Xaba with Facilitator: Zunaid Mansoor</p> <p><i>Where Film Schools & Industry Meet</i></p> <p>This session explores the meeting point between film schools and the film industry, where students/academia and professionals working in the industry come together to examine possible ways in which the two can complement each other to grow the industry.</p>	<p>MEET THE MAKERS Pepsi Pokane & Gugu Zuma-Ncube</p> <p><i>Making KZN Film Friendly / Infrastructure</i></p> <p>Empowering provincial creativity and promoting innovation of the Film and TV services to optimize regional infrastructure.</p>	<p>MEET THE MAKERS Pepsi Pokane & Gugu Zuma-Ncube</p> <p><i>Closing the Gap: Addressing Skills Gaps and Embracing Emerging Trends in Filmmaking</i></p> <p>Exploring the evolving landscape of filmmaking and identifying critical skill gaps within the industry. Therefore, looking into developing strategies for targeted training and skills development initiatives to empower adaptability within the changing industry.</p>
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